

Editorial

A Look at the Qualification of the BAR – Brazilian Administration Review

Ivan Lapuente Garrido¹

¹ Universidade do Vale do Rio dos Sinos, São Leopoldo, RS, Brazil

This is the first editorial I've written after taking over as editor-in-chief of BAR since May this year. I decided to wait until implementing some actions in the journal's management.

An editorial can be a privileged space for us to take a stand on different topics. So, I want to use this first editorial to address the authors, readers, and editorial team to present our intentions and actions in the coordination of BAR.

In our first contact, I will highlight some movements that I think are more relevant.

We started our administration by making an in-depth analysis of our editorial scope. We conclude that it is quite robust and adequate. But we also assess that at times we distanced ourselves from it. In this way, I think one of the roles of our editorial team will be to act as a 'guardian' for the alignment of published papers with the editorial scope. We are already doing this forcefully.

Another critical point we are focusing on is the review process for manuscripts submitted to the BAR. We believe that we have opportunities for improvement in terms of review deadlines and the qualification of the reviews carried out. From that, our first action was to establish a team of permanent associate editors to manage the reviews. We are now starting to approach and align with these editors to accelerate and qualify BAR's editorial process.

We will also, from 2022, disclose our deadlines and goals for the different stages of the process. We want these indicators to be transparent to our authors and readers.

We started to accept submissions in Portuguese, making the process easier for editors and reviewers. After acceptance, the papers will be translated into English (the official language of BAR) for publication.

Finally, another of our goals is to expand the impact of research published in BAR. We are keen to identify and monitor quality indicators relevant to our community (Tüselmann, Sinkovics, & Pishchulov, 2016). We identified the need for greater alignment between our publications and state of the art in research in our areas of interest. With this focus, we have implemented a solid special issues policy. These editions will deal with cutting-edge themes in different thematic areas, and Brazilian researchers, in partnership with international researchers, will be the editors. Our goal is to release two special issues calls per year.

I hope these actions meet the expectations of our authors and readers.

I wish you all a good read.

REFERENCES

Tüselmann, H., Sinkovics, R. R., & Pishchulov, G. (2016). Revisiting the standing of international business journals in the competitive landscape. *Journal of World Business*, 51(4), 487–498. <https://doi.org/10.1016/j.jwb.2016.01.006>

Authors

Ivan Lapuente Garrido

Universidade do Vale do Rio dos Sinos

Av. Unisinos, n. 950, 93022-000, São Leopoldo, RS, Brazil

igarrido@unisinos.br

 <https://orcid.org/0000-0003-3741-7961>